

WEBINAR
5 OCTOBER 2023 - 12:00 (CEST)
INFORM TO FINANCE - 1ST EVENT
Networking and investments around the
Agri-Food Transition in the EU
Challenges and Opportunities

theAgricult

in collaboration with



The Webinar aims to increase the knowledge of VCs on the state and challenges of the agri-food transition; provide networking opportunities with the most active international VC; meet successful startups; provide information aimed at informing the VC to invest.

Attendees: VCs operating in the VCs value system, from accelerators to late stage

Moderator: Mr. Francesco Cerruti, Director General of [Italian Tech Alliance](#)

12:00 Welcome and Introduction

Ms. Livia Amidani Aliberti, Founder of [The Agricult](#)

12:10 - 12:30 Investing in agri-food-tech transition

Dr. Erel N. Margalit, Founder and Executive Chairman of [Jerusalem Venture Partners \(JVP\)](#) & [Margalit Startup City](#)

- The role of venture capitalists in the agri-food tech transition. The point of view of a market leader

12:30 - 13:00 Understanding the new trends

Ms. Carlotte Lucas, Senior Corporate Engagement Manager at [Good Food Institute](#)

- Global trends in food and agriculture from an environmental perspective: drivers, market, consumer
- Specific challenges of the EU and the Italian markets

Mr. Robert E. Jones, President of [Cellular Agriculture Europe](#)

- International Perspectives on Cellular Agriculture

13:00 - 13:30 Raising capital: players and their success stories

- [Arsenale BioYards Srl](#), Mr. Massimo Portincaso CEO & Co-Founder; Founder & Managing Partner [Deepwave Ventures](#)
- [Mosa Meat](#), Mr. Robert E. Jones, VP, Global Public Affairs
- [Zero Farm](#), Mr. Daniele Modesto, CEO

13:30 Conclusions and Q&A

Moderated by Mr. Francesco Cerruti

TO JOIN THIS EVENT:

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Upon invitation only

For more information, please contact:
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